

# Our Products & Services





# Job Tokens

Job tokens are credits that you use to advertise your job on WOBB.

## Job Tokens Bundle

1 Job Token : **RM 490**

5 Job Tokens : **RM 1,900**  
RM 380/token

10 Job Tokens : **RM 2,900**  
RM 290/token

*1 token = 1 job advertisement.*

*Job tokens have **no expiry date**.*

***Job advertisement posted on WOBB stays live  
for 2 months.***

## Unlimited Job Tokens

6 Months      12 Months

First Time : **RM 10,000**   **RM 18,000**

Normal Price : **RM 15,000**   **RM 25,000**

*Unlimited Job Tokens allows you to post as many  
jobs within the locked-in period.*

***Job advertisement posted will be live for 2  
months however, job renewals are unlimited.***



# Job Booster

Job booster drives traffic to your jobs and boosts candidate applications.

## Booster Token

Normal Price : ~~RM 300~~

Intro Price:

**RM 250**

- ✓ *Ensuring that it stays at the top of all job listings*
- ✓ *Appears first on our mobile app, appears on our homepage*
- ✓ *Included in an email blast to relevant jobseekers.*
- ✓ **1 Booster stays live for 14 days.**



# Virtual Interviewer

Virtual Interviewer (Aivi) helps to screen candidates to uncover their relevance and interest in your job opening.

## Virtual Interview Token

Normal Price : ~~RM 300~~

Intro Price:

**RM 48**

*When Aivi is switched on, it will automatically screen jobseekers by mimicking real life interviews.*

***1 token can be used for 1 job posting.***

***1 token will launch Aivi up to 50 job applicants.***



# CV Access

Looking for a pool of candidates for a very niche position? This is the right choice for you!

1 Month Access

**RM 2,500**

comes with 1 free token

3 Months Access

**RM 4,500**

comes with 2 free tokens

1 Year Access

**RM 10,500**

comes with 3 free tokens

*Resume search speeds up your process of screening and selecting the right candidates for your company.*

***Resume search access allows you to search up to 100 resumes daily.***

*Job Token has **no expiry date.***

*Job postings will be **live for 2 months.***



# Company Profile Production

Unlike other job platforms, we will do the creative work required to set up your Company Profile.

## Standard Company Profile Production

**RM 12,000**

**NO SUBSCRIPTION FEE | NO ANNUAL FEE**

Package includes:

- 4 hours one day shoot
- 3 interview videos
- 8 professional photos
- 1 setup per video

+ Extra Hour \*\* **RM 300**  
(max 3 hours) per hour

+ Extra Location\*\* **RM 500**  
(5km ~ 50km) per loc.

+ Extra Photos **RM 300**  
per hour

+ Extra Video **RM 3,000**  
per video

+ Extra Day **RM 1,000**  
(4 hours) per day

*\*\* applicable for same day production only*



# Company Profile Production

WOBB also offer specially tailored visual content through Customised Storyboard.

## Customised Storyboard

Starts from

**RM 12,000**

per video

Every business and brand has a unique story to tell. Through a custom-made storyboard, we are able to put together a compelling and engaging visual story about the ins and outs of your brand and its people.

Customised Storyboard includes:

- 1 Consultation
- Content & Storyboard Proposal
- 1 Full day shoot
- 1 Customised Video (Edit + Produce)



# Premium Banner

Ensure that your company is top-of-mind through optimal placement on our website.

## Premium Homepage Banner

Weekly Subscription

1 Week : **RM 3,000**

4 Weeks : **RM 10,000**

- ✓ *First thing jobseekers see when they visit WOBB.*
- ✓ *Video banner at the top of WOBB's website homepage.*
- ✓ *Company logo on the video banner - linked to your company profile.*

## Premium Job Page Banner

Weekly Subscription

1 Week : **RM 3,000**

4 Weeks : **RM 10,000**

- ✓ *Stand alone banner in the Jobs page - linked to your jobs on company profile.*
- ✓ *Constantly in view while jobseekers browse through jobs.*





# Company Feature

Ensure that your company is top-of-mind through optimal placement on our website.

## Featured Company Status

Monthly Subscription

**RM 1,000**

per month

- ✓ *Company Logo on Homepage - linked to your company profile.*
- ✓ *Top list placement on Companies Page.*



# Article Write-Up

We collaborate with Vulcan Post to write about any creative direction that you prefer!

## Original Written Content

by Vulcan Post

**RM 6,000**

*Whether it's to write about your culture, a particular job, or an upcoming event. You name it, we'll write it!*

***Article Write-Ups are featured on Vulcan Post .***



# Social Media Blast

Generate jobseeker traffic through social media engagement.

## Basic Facebook Blast

**RM 500**

*per blast*

Increase jobseeker traffic to your job on WOBB through our Facebook page.

Your desired job will be featured in single image & job URL that links to your live job on WOBB.

## Advanced Facebook Blast

**RM 1,000**

*per blast*

Increase jobseeker traffic to your Company Profile and jobs on WOBB through our Facebook page.

Your company will be featured in photo album style with individual images that links to your live jobs on WOBB.

*T&C applied.*

## Advanced Instagram Blast

**RM 1,000**

*per blast*

Feature your company 3 days in a row on our Instagram page.

**Day 1: Company Profile video snippet**

**Day 2: Live jobs carousel**

**Day 3: Company profile images or benefits**

*T&C applied.*

**T&C : Must have professional Company Profile done by WOBB & have at least 3 live jobs at the time**



# Email Blast & Push Notification

Reach out jobseekers via targeted email blast and push notification.

## Email Blast

Generate more traffic to your desired content through email blast to our jobseekers.

*\* Contents are subject to approval\**

## Push Notification

Engage with jobseekers directly through App Push Notifications. Jobseekers that open your Push Notification will be directed straight to your Company Profile or selected job.

**RM 0.30** per blast  
(specific tracks)

**RM 0.10** per blast  
(blast to all)



# Event Marketing

Looking to attract quality Gen Y and Gen Z talent to your hiring events?

## Ask For A Quote

Prices are highly variable depending on the nature, scale, and resources required for the event.

*How we help you attract relevant talent for your events:*

*Email Blast*

*Social Media Blast*

*Digital Advertising*

**WOBB**

more than just a job portal