

# Our Products & Services





# Job Tokens

Job tokens are credits that you use to advertise your job on WOBB.

## Job Tokens Bundle

1 Job Token : **RM 450**

5 Job Tokens : **RM 1,500**  
RM 300/token

10 Job Tokens : **RM 2,500**  
RM 250/token

*1 token = 1 job advertisement.*

*Job tokens have **no expiry date**.*

***Job advertisement posted on WOBB stays live for 2 months.***

## Unlimited Job Tokens

6 Months      12 Months

First Time : **RM 10,000**   **RM 18,000**

Normal Price : **RM 15,000**   **RM 25,000**

*Unlimited Job Tokens allows you to post as many jobs within the locked-in period.*

***Job advertisement posted will be live for 2 months however, job renewals are unlimited.***



# Job Booster

Job booster drives traffic to your jobs and boosts candidate applications.

## Booster Token

Normal Price : ~~RM 300~~

Intro Price:

**RM 250**

- ✓ *Ensuring that it stays at the top of all job listings*
- ✓ *Appears first on our mobile app, appears on our homepage*
- ✓ *Included in an email blast to relevant jobseekers.*
- ✓ **1 Booster stays live for 14 days.**



# Virtual Interviewer

Virtual Interviewer (Aivi) helps to screen candidates to uncover their relevance and interest in your job opening.

## Virtual Interview Token

Normal Price : ~~RM 300~~

Intro Price:

**RM 48**

*When Aivi is switched on, it will automatically screen jobseekers by mimicking real life interviews.*

***1 token can be used for 1 job posting.***

***1 token will launch Aivi up to 50 job applicants.***



# CV Access

Looking for a pool of candidates for a very niche position? This is the right choice for you!

1 Month Access

**RM 2,500**

comes with 1 free token

3 Months Access

**RM 4,500**

comes with 2 free tokens

1 Year Access

**RM 10,500**

comes with 3 free tokens

*Resume search speeds up your process of screening and selecting the right candidates for your company.*

***Resume search access allows you to search up to 100 resumes daily.***

*Job Token has **no expiry date.***

*Job postings will be **live for 2 months.***



# Company Profile Production

Unlike other job platforms, we will do the creative work required to set up your Company Profile.

## Standard Company Profile Production

**RM 12,000**

**NO SUBSCRIPTION FEE | NO ANNUAL FEE**

Package includes:

- 4 hours one day shoot
- 3 interview videos
- 8 professional photos
- 1 setup per video

+ Extra Hour \*\* **RM 300**  
(max 3 hours) per hour

+ Extra Location\*\* **RM 500**  
(5km ~ 50km) per loc.

+ Extra Photos **RM 300**  
per hour

+ Extra Video **RM 3,000**  
per video

+ Extra Day **RM 1,000**  
(4 hours) per day

*\*\* applicable for same day production only*



# Company Profile Production

WOBB also offer specially tailored visual content through Customised Storyboard.

## Customised Storyboard

Starts from

**RM 12,000**

per video

Every business and brand has a unique story to tell. Through a custom-made storyboard, we are able to put together a compelling and engaging visual story about the ins and outs of your brand and its people.

Customised Storyboard includes:

- 1 Consultation
- Content & Storyboard Proposal
- 1 Full day shoot
- 1 Customised Video (Edit + Produce)



# Premium Banner

Ensure that your company is top-of-mind through optimal placement on our website.

## Premium Homepage Banner

Weekly Subscription

1 Week : **RM 3,000**

4 Weeks : **RM 10,000**

- ✓ *First thing jobseekers see when they visit WOBB.*
- ✓ *Video banner at the top of WOBB's website homepage.*
- ✓ *Company logo on the video banner - linked to your company profile.*

## Premium Job Page Banner

Weekly Subscription

1 Week : **RM 3,000**

4 Weeks : **RM 10,000**

- ✓ *Stand alone banner in the Jobs page - linked to your jobs on company profile.*
- ✓ *Constantly in view while jobseekers browse through jobs.*





# Company Feature

Ensure that your company is top-of-mind through optimal placement on our website.

## Featured Company Status

Monthly Subscription

**RM 1,000**

per month

- ✓ *Company Logo on Homepage - linked to your company profile.*
- ✓ *Top list placement on Companies Page.*



# Article Write-Up

We collaborate with Vulcan Post to write about any creative direction that you prefer!

## Original Written Content

by Vulcan Post

**RM 6,000**

*Whether it's to write about your culture, a particular job, or an upcoming event. You name it, we'll write it!*

***Article Write-Ups are featured on Vulcan Post .***



# Content Blast

Reach out jobseekers via targeted email and social media blasts.

## Email Blast

**RM 0.30**

per email

## Social Media Blast

**RM 500**

per blast

***Want some extra eyeballs on you?***

*Content Blast helps generate more traffic to your desired content through email and social media blast!*

*Contents are subject to approval.*



# Event Marketing

Looking to attract quality Gen Y and Gen Z talent to your hiring events?

## Ask For A Quote

Prices are highly variable depending on the nature, scale, and resources required for the event.

*How we help you attract relevant talent for your events:*

*Email Blast*

*Social Media Blast*

*Digital Advertising*

**WOBB**

more than just a job portal